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Industry Veterans Join ABS

Northbrook, IL, August 2009 – In June, John Wallner joined American Business System (ABS) as President and CEO; he is responsible for Operations World Wide. John continues to build on a successful team that provides tools to manage and grow Water Treatment Companies. “Our team consists of seasoned professionals, with leadership and training qualities that will help grow companies.” John says, “Our vision and goal is to come alongside dealerships of any size and work with them to build their businesses, keeping them healthy, not just for now, but for the next generation as well.”

“We are going to build on the 30 years of foundation set by Rick Redella’s vision. This will include adding more talent to our staff, providing better products and technical support and offering greater value than anyone else in the industry. To that end, I am thrilled to announce the newest member of our Executive Team, Mr. Tom O’Malley. Tom will provide leadership as Director of Dealer Development. He is a 40 year veteran in the water conditioning industry and has extensive knowledge of dealership operations as well as the workings of a large corporate environment. According to Wallner, “the addition of O’Malley fits perfectly with ABS’s vision.”

While ceding the company’s day-to-day operations to John Wallner, Rick Redella will continue his association with ABS in his role as Director of New Technologies.

American Business Systems is a pioneer in the development of software for the Water Conditioning Industry. It was first to integrate Mapping and Internet Tools into its Dealership Management system, *DMSPlus*. O’Malley states, “We want to build on this foundation and help our customers understand how to use these tools and information in order to position their businesses for sustained growth. I’m glad to be back in a position to work more closely with dealers and I believe we can make a difference. For a brief period, I worked with Rick Redella when he first started ABS and now I have the opportunity to be part of a team that will provide management insight and direction along with a proven product.”